



Expert Grooming Article



Parson Russell Terrier

This type of small white terrier dates back to the work of the Reverend John Russell, born in 1795. In 1819 he purchased a small white and tan terrier bitch named Trump from a milkman in the hamlet of Elmsford. She formed the basis for his breeding programme, and by the 1850s the dogs were recognised as a distinct type of Fox Terrier. In 1894, the Devon and Somerset Badger Club was founded by Arthur Blake Heinemann who created the first breed standard for this type of terrier. The club was formed with the aim of promoting badger digging, rather than fox hunting. By the turn of the 20th century, the name of John Russell had become associated with this type of terrier. The Devon and Somerset Badger Club would go on to be renamed the Parson Jack Russell Terrier Club and continued until just before World War II when the club folded. (read more over page..)



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In 1983, the Parson Jack Russell Terrier Club (PJRTC) was reformed with the aim of seeking Kennel Club recognition for the breed. The initial application was turned down, but after several further rejections, the Parson Jack Russell Terrier was recognised on 9 January 1990. The American Kennel Club recognised the breed as the Jack Russell Terrier effective 1 November 1997.

On 1 August 1999, the PJRTC successfully petitioned the Kennel Club (UK) to change the name of the breed to the Parson Russell Terrier, with the name of the breed club following suit. The international kennel association, the Fédération Cynologique Internationale, recognised the Parson Russell Terrier on 4 June 2001. The American Kennel Club updated the name of the recognised breed from Jack Russell Terrier on 1 April 2003. The United Kennel Club adopted the new name on 23 April 2008.

Their coat is naturally harsh, close and dense, whether rough or smooth. Belly and undersides coated. Skin must be thick and loose. Entirely white or predominantly white with tan, lemon or black markings, or any combination of these colours, preferably confined to head or root of tail.

Starting with the face always use **Plush Puppy Let's Face It Shampoo**. This is a hypoallergenic sulfate free low foaming shampoo designed just for faces. It's no tear formula features the highest quality Blue Cypress Extracts, Panthenol with Pro Vitamin B and SugaNate. These special ingredients clean, soothe, add moisture, aid healing and have anti-inflammatory benefits. A small golf ball sized amount directly to the face and eye area allows you to thoroughly clean without causing irritation. It can also be used in and around the ears with the same benefits. Leave this on until all the shampooing of the body is done and then rinse off.



Now for the body use for both the roughs and smooths use the specialised shampoo **Plush Puppy Texture + Shampoo**. This shampoo thoroughly yet gently cleanses and deodorises the coat of Terriers and other wire, harsh or coarse coated breeds without softening or compromising texture. It's ideal for boosting body and coarseness in coats of all colours and coat types. It is low irritant, pH controlled and is easy to rinse out. It is full of beneficial and powerful extracts that combine to nourish and vitalise the skin. Use at 1:10 (1 part shampoo to 10 parts water). Lather and then rinse thoroughly.

On the white coat areas use **Plush Puppy Herbal Whitening Shampoo** is great for the white areas and can be used 50/50 with the Plush Puppy Texture + Shampoo.

The brilliant thing with Plush Puppy Shampoos is that you can combine them and use in one shampoo while still gaining all outcomes! Just wonderful!

Herbal Whitening Shampoo with Ginseng is primarily derived from organic sources with Ginseng extracts, protein, and violet tone combined in a rich formula. It works brilliantly to whiten whites and intensify darker colours. It DOES NOT lighten or bleach but instead tones with optical brighteners. It reduces yellowing or warm tones in white coats or white areas of the coat and will negate unwanted tones from sun fading or reddening in the coat. Similarly for darker colours, it will reduce any warm tones to intensify the depth of colour by revitalising any lost cool tones.



If you need an intensive clean for this breed that we know loves to get dirty, or you want to remove product build-up use **Plush Puppy Deep Cleansing Shampoo**. Its rich formulation using organic sources with added Green Tea and Seaweed extracts to provide the deepest coat clean available. Not only will it spruce up dull whites, this product can be used on any colour coat for a thorough cleansing and clarifying when required. Use at a ratio of 1:5 (1 part shampoo to 5 parts water) for those days where you need that added deep clean.

For dogs with white areas that just need a little more brightening or stain reduction use **Plush Puppy Wonder Blok**. It helps to maintain a white stain free coat. It is not a bleach and contains no harmful chemicals but high amounts of naturally sourced vegetable surfactants and glycerin. This product is designed to remove gently unwanted warm or red tones to the coat. Best used on a damp or wet coat. Gently rub into the areas required allowing 5-10 minutes and rinse. For maximum effects repeat or allow a longer time for this amazing product to work. As with all products take care around eyes. For maximum effect try applying the day prior to bath day. Apply and simply leave on.

Don't use a conditioner on this type of coat as it will only soften and make it fluffy. To ensure a healthy coat you still require hydration.

For this use **Plush Puppy Seabreeze Oil**. This will add shine, hydrate and

condition the coat with its truly beneficial blend of extracts of Calendula oil, Wheat germ oil, and Evening Primrose.

You apply the following mix to a well rinsed wet coat after your shampooing process. Add 1/2 to 1 teaspoon of Seabreeze Oil to 2 Litres of water, then either sponge on or sluice well through the wet coat and LEAVE IN. DO NOT RINSE. As this is an essential oil based product don't use around the eyes.

Seabreeze Oil is quite a unique product in that it is not greasy and totally water-soluble. It gives an outstanding healthy vigour by maintaining moisture in the skin and coat. Use the oil at this dilution rate after shampooing. Again LEAVE IN AND DO NOT RINSE. You will get a nice healthy sheen on the coat with this routine.

When drying a Parson use a **Plush Puppy Ultimate Anti-Static Porcupine Brush**, oval cushioned 1/2 bristle 1/2 dialon pin brush for smoother finish. This ensures the coat is not stretched or opened up for the desired finish to a harsh coat. **TIP** - Plush Puppy Anti-Static brushes feature dialon pins known for their superior anti-static properties.

For added texture to a coat or for stripping use **Plush Puppy Powder Puff Terrier**. This is an-other texture maker. It does clean and it does deodorise, and it does leave the coat like barbed wire! You will have texture like you have never seen before! If as your standard states that you want a wiry coat like coconut matting, then this is the stuff to use. It has a faint odour of mandarin and ginger without being flowery or artificial. Apply by sprinkling to the coat with a brush or by hand and work well into the coat. It's that easy. Just keep brushing or better still, blow dry to remove excess and you have a clean dog with a coat you could scrub the pots with!

The furnishing on a rough are sparse and often need added protection. For this use **Plush Puppy Reviva Coat** mid-week on the legs, face to protect. This is a great moisturiser to use without overly softening the coat. Hard to find things that will do just that. It is the perfect product for after show bathing out of the furnishings to protect and moisturise.

On show day apply **Plush Puppy Cover Up Cream** which is a great cover for stains or any discolouration. Excellent on "red" area on worn elbows and to the white on the muzzle. When you really need to cover stains on your whites or intensify your white areas. Apply with a barely damp sponge using a small amount and build up coverage as required layer by layer. Then use powder or chalk as required while the cream is drying. Brush off excess when dry.



Add a tiny bit of **Plush Puppy Chalkestral** with your fingertips to the white legs to assist holding the white powder you apply. You need something to help grip and to protect the coat from abrasion. Best of all is **Plush Puppy Fairy Frost Regular**. This ultra-fine and bright white powder that is more effective and innovative than the usual methods of white chalking and adding powder to coats. Fairy Frost will create the brightest white tone that clings all day. Plus, it covers all coats without creating harshness. Fine and easy to use, our formulation means a little goes a long way. Fairy Frost Regular is naturally sourced and contains no chalk or talc. Use this product instead of chalk or mix with your usual white powder. This product is best for glamorous, perfect whites as it never gets clumpy, even when wet. This stays on the coat well and will last the day till washed off. Apply with the **Plush Puppy Ultimate Powder Application Brush**. Work well into the area where required for enhancing whites and cover. The absolute best for glamorous perfect whites.

Keep on hand **Plush Puppy Wonder Wash** which is a no rinse wet instant shampoo for any last-minute emergencies as this will clean up anything, pronto! Just spray foam with the fingers and towel off. Wonder Wash is a brilliant quick self-rinsing bathing alternative solution for quick and easy cleaning without the need for a complete bath. It contains optical brighteners, has a fresh apple fragrance, and violet tone. In moments when regular shampooing is not an option, Wonder Wash will clean, whiten and brighten problem areas on all coat kinds.



Lastly a quick spray with **Plush Puppy Odour Muncher**. It literally munches the odour and works well for smelly problems such as emergencies in transit. Odour Muncher leaves a light fragrance - certainly not too much and definitely not too little. It is a deodoriser as well as a fragrance, eating up the nasty odour and leaving a good fresh smell.

Now your Parson Russell Terrier is looking their best. This is an underrated terrier but gaining popularity and the judges eye.