



CRUELTY-FREE
PRODUCTS
NO ANIMAL TESTING

NO IF'S OR BUT'S

THERE IS NO OTHER RANGE THAT COMPARES



PROUDLY
AUSTRALIAN
MADE & OWNED

| SUPERIOR COAT CARE DESIGNED TO UNLEASH WINNING RESULTS EVERY TIME. |



JOIN THE ULTIMATE DOG GROOMING REVOLUTION
WWW.PLUSHPUPPY.COM.AU

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VERSION 4.0

UNLEASH SUPERIOR RESULTS EVERY TIME

Established on a concept of producing superior coat care for all dogs, from champion show dogs to cherished companions, Plush Puppy® is dedicated to manufacturing high quality, results-driven grooming products for serious show exhibitors, professional groomers and pet lovers from all corners of the globe.



FAMILY OWNED AND OPERATED PLUSH PUPPY® WAS FOUNDED BY THE LATE CHERYL LECOURT, A PASSIONATE SHOW EXHIBITOR AND ESTEEMED AUSTRALIAN HAIRDRESSER WHO RECOGNISED THE NEED FOR A SPECIALISED RANGE OF DOG GROOMING PRODUCTS THAT BRING OUT THE WINNING EDGE.



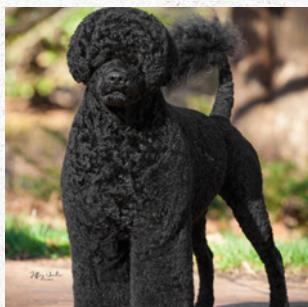
Pioneering a range of highly effective cleansing, conditioning and styling products that deliver the results they promise, each Plush Puppy® product is scientifically formulated and packed with enriching active ingredients that are as nourishing & beneficial for the skin as they are for the coat.



Today, over 20+ years later, our commitment to quality and our devotion to innovation continues to revolutionise the Dog Grooming World and we hope you enjoy exploring our extensive coat care range.



TRUSTED WORLDWIDE



COAT SHAMPOO



Contains **Henna** for intense coat conditioning and hair growth.

NATURAL ALL PURPOSE SHAMPOO

WITH HENNA

+

We call this dog shampoo the 'Shine' shampoo as it features natural Henna stalk extracts that impart a beautiful gloss and shine to your dog's coat. Suitable for all breeds, it will not soften the coat or alter texture. It features Alpine and Lichen herbs making it perfect for use on normal to slightly dehydrated coats. A brilliant shampoo for shine and freshness.

+

HOW TO USE Dilute 1:10 (1 part shampoo to 10 parts water) or apply undiluted directly to areas requiring intensive cleaning such as feet, legs, and underbelly. Rinse thoroughly.

SIZES AVAILABLE

100ml Bottle **SH101**
250ml Bottle **SH251**
500ml Spray **APR2U**
500ml Bottle **SH051**
1 Litre Bottle **SH011**
5 Litre Bottle **SH551**
20 Litre Drum **SH021**

■ ALSO AVAILABLE IN A 500ML READY-TO-USE SPRAY BOTTLE



Contains **Evening Primrose** to boost skin and hair regeneration.

NATURAL CONDITIONING SHAMPOO

WITH EVENING PRIMROSE

+

Excellent softening and conditioning shampoo for soft, flowing coated breeds. Suitable for use on all breeds to condition coats that are dry, coarse or too wiry. Recommended for dehydrated coats and highly effective on flowing coated breeds such as Afghans and Shih Tzu's to add shine and assist in detangling.

+

HOW TO USE Dilute 1:10 (1 part shampoo to 10 parts water) or apply undiluted directly to areas requiring intensive cleaning such as feet, legs, and underbelly. Rinse thoroughly.

SIZES AVAILABLE

100ml Bottle **SH102**
250ml Bottle **SH252**
500ml Spray **NCR2U**
500ml Bottle **SH052**
1 Litre Bottle **SH012**
5 Litre Bottle **SH552**
20 Litre Drum **SH022**

■ ALSO AVAILABLE IN A 500ML READY-TO-USE SPRAY BOTTLE



Contains **Ginseng** to boost hair growth and prevent hair loss.

HERBAL WHITENING SHAMPOO

WITH GINSENG

+

Recommended for white coats or white areas to reduce yellowing and impart a sparkling clear sheen. Good for black, grey, brown and red coats to negate unwanted warm tones from sun fading or reddening in the coat. Featuring Ginseng extract, protein and violet tone in a rich formulation that brightens without lightening or bleaching.

+

HOW TO USE Dilute 1:10 (1 part shampoo to 10 parts water) or apply undiluted directly to areas requiring intensive cleaning such as feet, legs, and underbelly. Rinse thoroughly.

SIZES AVAILABLE

100ml Bottle **SH100**
250ml Bottle **SH250**
500ml Spray **HWR2U**
500ml Bottle **SH050**
1 Litre Bottle **SH010**
5 Litre Bottle **SH550**
20 Litre Drum **SH020**

■ ALSO AVAILABLE IN A 500ML READY-TO-USE SPRAY BOTTLE





Contains
Wheatgerm
for added
shine &
softness to
the coat.

NATURAL BODY BUILDING SHAMPOO

WITH WHEATGERM

+

The absolute answer in shampoo for body and lift. Designed specifically for full coated breeds such as Poodles and Old English and excellent for double coated breeds after shedding such as Malamutes and Samoyeds. Will not flatten or soften. Bolstered by wheat protein and wheat starch with D-panthenol to give the appearance of a thicker and fuller coat appearance.

++

HOW TO USE Dilute 1:10 (1 part shampoo to 10 parts water) or apply undiluted directly to areas requiring intensive cleaning such as feet, legs, and underbelly. Rinse thoroughly.

SIZES AVAILABLE

100ml Bottle **SH103**
250ml Bottle **SH253**
500ml Bottle **SH053**
1 Litre Bottle **SH013**
5 Litre Bottle **SH553**
20 Litre Drum **SH023**



BLACK OPAL SHAMPOO

FOR BLACK COATS

+

An intense black shampoo for toning, enhancing and giving depth back to faded black coats. This is not a dye that colours the coat, but a strong stain. It contains organic sources with herbal extracts and a concentrated black tone. Designed to be used in conjunction with a regular shampoo and will obtain maximum effect on a well-cleansed coat. Repeat the process to achieve a greater the depth of colour.

++

HOW TO USE For maximum effect use on a well cleansed coat using Plush Puppy® Deep Cleansing Shampoo to clarify the coat prior to use. Wear gloves to apply at FULL STRENGTH or minimal dilution and leave in for 10 minutes before rinsing.

SIZES AVAILABLE

ONE SIZE ONLY
500ml Bottle **SH057**



SENSITIVE SKIN SHAMPOO

FOR SKIN ISSUES

+

A gentle cleansing shampoo that removes dirt and allergens while soothing sensitive skin. Infused with a blend of natural Lichen, Alpine Herbs and Arnica extracts that hydrate, replenish and balance the skin. A pleasant smelling shampoo to aid the healing and soothing of irritated, itchy and sensitive skin types.

++

HOW TO USE Concentrated to allow dilution at various strengths according to the sensitivity of the skin. Use initially at a ratio of 1:3 (1 part shampoo to 3 parts water) until the skin feels better. Use at greater dilutions up to 1:10 for maintenance. For maximum soothing leave in for 2 minutes.

SIZES AVAILABLE

100ml Bottle **SH106**
250ml Bottle **SH256**
500ml Bottle **SH056**
5 Litre Bottle **SH556**
20 Litre Drum **SH026**



COAT SHAMPOO



Contains **Hay Flower** to vitalise the skin and enhance coat lustre.

TEXTURE+ SHAMPOO FOR TERRIERS & COARSE COATS

+

Recommended to thoroughly yet gently cleanse, deodorise and texturise the coat of Terriers and other wire, harsh or coarse coated breeds without softening or compromising existing texture. This pH controlled, easy rinsing, low irritant shampoo is designed specifically to boost body and coarseness in coats of all colours.

++

HOW TO USE Dilute 1:10 (1 part shampoo to 10 parts water) or apply undiluted directly to areas requiring intensive cleaning such as feet, legs, and underbelly. Rinse thoroughly.

SIZES AVAILABLE

- 500ml Bottle **SH055**
- 1 Litre Bottle **SH015**
- 5 Litre Bottle **SH555**



Contains **Green Tea** to protect against environmental damage.

DEEP CLEANSING SHAMPOO WITH SEAWEED & GREEN TEA

+

A clarifying shampoo designed to reduce stains and remove grease, grime and any product build-up in a dogs coat. By clarifying we mean cutting through ANY impurities to leave the coat in an ultra-clean natural state. This shampoo opens the cuticle deeper to provide the deepest coat clean available. Excellent to spruce up dull whites or any colour coat.

++

HOW TO USE For clarifying, use every 3rd or 4th shampoo and leave for 3-5 minutes for full effect before rinsing. We recommend you use all shampoos undiluted to areas requiring intensive cleaning or brightening. For general cleansing dilute 1:5 (1 part shampoo to 5 parts water) and up to 1:10 for lighter cleansing.

SIZES AVAILABLE

- 500ml Bottle **SH054**
- 1 Litre Bottle **SH014**
- 5 Litre Bottle **SH554**



SALON FORMULA SHAMPOO

+

Formulated to reduce static electricity while intensely cleansing the coat, Salon Formula Shampoo is an easy-rinse shampoo suitable for use on all coat kinds making it the choice of groomers and kennels who bath all breeds and all coat colours all day, every day. Suitable for use in Hydrobath and other bathing methods.

++

HOW TO USE May be diluted or applied directly to a wet coat. Massage well through the coat. Rinse and repeat if necessary.

SIZES AVAILABLE

- 5L Bottle **SFS005**
- 20L Drum **SFS020**



THE QUICKEST AND MOST CONVENIENT DOG SHAMPOO THAT'S READY TO USE

Plush Puppy have developed a range of ready-to-use spray on shampoos without compromising concentration or our world-wide recognised quality!

The easiest ready-to-use spray-on shampoos ever!

- NOT DILUTED but scientifically formulated with a lower viscosity to easily spray
- Lathers to a rich shampoo just like a traditional shampoo
- Spray exactly where you want when bathing, in hard to reach places like underneath your dog
- A longer lasting and economical shampoo as you will only use what you spray with less waste



APR2U

HWR2U

NCR2U



READY TO USE Spray-on Shampoos



For ALL Coats.

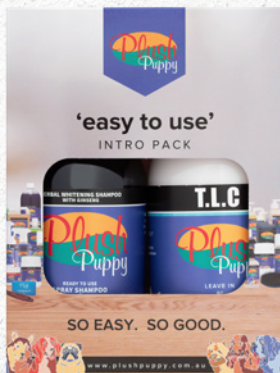


SHAMPOO & CONDITIONER

**500ML NATURAL ALL PURPOSE WITH
HENNA SPRAY SHAMPOO
+ 500ML TLC COAT CONDITIONER
APPACK**



Ideal for all colours and coat types, this shampoo is infused with Natural Henna stalk extracts that add hydration and imparts a brilliant coat shine. T.L.C is a gentle, easy to use, leave-in or rinse-out conditioner that moisturises and detangles.



SHAMPOO & CONDITIONER

**500ML HERBAL WHITENING WITH
GINSENG SPRAY SHAMPOO
+ 500ML TLC COAT CONDITIONER
HWPACK**



Ideal for whites and dark colours to reduce unwanted warm tones or reddening in the coat. Infused with Ginseng extract and violet tone. T.L.C is a gentle, easy to use, leave-in or rinse-out conditioner that moisturises and detangles.



SHAMPOO & CONDITIONER

**500ML NATURAL CONDITIONING WITH
EVENING PRIMROSE SPRAY SHAMPOO
+ 500ML TLC COAT CONDITIONER
CSPACK**



Ideal for all colours and coat types requiring increased softness and elasticity. Infused with Evening Primrose for nourishing and increasing hydration. T.L.C is a gentle, easy to use, leave-in or rinse-out conditioner that moisturises and detangles.



ALL YOUR FAVOURITES IN PETITE MINIS

TRAVEL AND TRIAL FRIENDLY

+ +

AVAILABLE

Herbal Whitening Shampoo	100ml Bottle	SH100
Natural All Purpose Shampoo	100ml Bottle	SH101
Natural Conditioning Shampoo	100ml Bottle	SH102
Body Building Shampoo	100ml Bottle	SH103
Sensitive Skin Shampoo	100ml Bottle	SH106
Silk Protein Conditioner	100ml Bottle	CO104
Odour Muncher Original	100ml Spray	OM100
Odour Muncher Fresh	100ml Spray	OMF100
OMG Grooming Spray	100ml Spray	OMGRU100
Petite Bag 250mmL x 205mmH x 70mmW		PETITE





NATURAL SILK PROTEIN CONDITIONER

+

The conditioner of all conditioners. Natural Silk Protein Conditioner restores hydration and vitality for a naturally softer, silkier more lustrous coat. Enriched with silk amino acids and plant extracts to detangle and nourish the coat while reducing static electricity.

++

HOW TO USE Dilute 1:10 (1 part conditioner to 10 parts water) for normal usage or apply undiluted directly to severely dehydrated areas to penetrate. Rinse thoroughly.

SIZES AVAILABLE

- 100ml Bottle **CO104**
- 250ml Bottle **CO254**
- 500ml Bottle **CO054**
- 1 Litre Bottle **CO014**
- 5 Litre Bottle **CO554**
- 20 Litre Drum **CO024**



T.L.C COAT CONDITIONER

+

Innovative and full of benefits for all coat kinds, T.L.C is exactly that - TENDER, LOVE & CARE for the coat. Scientifically formulated with a lower viscosity to be sprayed without compromising concentration or the richness of ingredients. T.L.C is a gentle, easy to use, leave-in or rinse-out conditioner.

++

HOW TO USE Spray mist onto coat. Massage through. Leave in or rinse out for required result.

SIZES AVAILABLE

- 500ml Spray **TLC**
- 1 Litre Bottle **TLC001**
- 5 Litre Bottle **TLC005**



SALON FORMULA CONDITIONER

+

Suitable for use in Hydrobath or in other bathing methods to moisturise and hydrate, Salon Formula Conditioner is an ideal cost effective, fast acting, easy rinse, deodorising conditioner specifically formulated to reduce static electricity on all coat kinds. Perfect for multiple dog situations.

++

HOW TO USE Apply after Salon Formula Shampoo. Massage well through coat and rinse.

SIZES AVAILABLE

- 5L Bottle **SFS005**
- 20L Drum **SFS020**





SEABREEZE OIL

ULTRA FINE COAT OIL



Blended from Calendula, and Evening Primrose oils for their calming and healing benefits, Seabreeze Oil is a unique alternate to a regular conditioner. It gives a healthy vigour to the coat without weighing it down. This naturally derived formulation will strengthen the coat hair while preventing it from tangling and breaking. A non-greasy totally water soluble formula that adds shine, hydrates and conditions the coat.



HOW TO USE Use a basic dilution 1 teaspoon to 1 litre of water - or- 1 tablespoon to 4 litres of water. Mix thoroughly then sponge or pour through coat. LEAVE IN - DO NOT RINSE. To use undiluted, simply spray a light mist onto the area required. Use sparingly for wrapping or to help stop breakage.

SIZES AVAILABLE

200ml Bottle **SBO200**

1 Litre Bottle **SBO001**



COAT RESCUE

INTENSIVE TREATMENT



Rebuild - Revitalise - Restructure.
Coat Rescue is the ultimate intensive conditioning treatment that will bring a dry or damaged coat back to life. Infused with naturally blended essential oils and pure plant extracts, Coat Rescue is suitable for use on all coat types to restore strength and elasticity in dehydrated or brittle coat hair.



HOW TO USE Apply after shampooing either directly to the coat by hand or through hydro-bath. Leave for 3 minutes and rinse. Condition if required. Dry and style as normal.

SIZES AVAILABLE

250ml Bottle **CR250**

1 Litre Bottle **CR010**



SIZES AVAILABLE

ONE SIZE ONLY
150ml Bottle **LFI**



LET'S FACE IT

UNIQUE FACE SHAMPOO

+

Containing natural ingredients to cleanse and soothe the wrinkles and creases of your dog's face, Let's Face It is a unique fragrant-free face shampoo. Its no tear formula contains the highest quality Blue Cypress Extracts, Panthenol with Pro Vitamin B and SugaNate to clean, soothe, add moisture, aid healing and offer anti-inflammatory benefits. Can also be used as a gentle ear cleanser.

+

HOW TO USE Before a complete body shampoo, pump a golf ball-sized amount into hands, apply to dogs face. Gently massage until it lathers and then rinse. When shampooing your dog, always use Let's Face It dog face wash first to protect the eyes.

SIZES AVAILABLE

250ml Spray **WW250**
500ml Spray **WW025**
1 Litre Bottle **WW010**



WONDER WASH

SELF RINSING SHAMPOO

+

Say good bye to those ringside mishaps with Wonder Wash which is a no rinse wet instant shampoo for any last-minute emergencies. This will clean up anything, pronto. Containing optical brighteners, violet tone and apple fragrance this gentle WONDER spray will defeat those messy mishaps in no time! Simply spray on, lather and towel wipe! In moments when regular shampooing is not an option, Wonder Wash will clean, whiten and brighten problem areas on all coat kinds. Not designed for use as an all over body shampoo.

+

HOW TO USE Spray either directly onto coat or onto a wash cloth to apply. Massage to lather and towel dry. Blow dry to finish if necessary.



WONDER BLOK

STAIN REDUCING SOAP

SIZES AVAILABLE

ONE SIZE ONLY
100g Bar **WBLOK**

+

Vegan friendly and made from naturally sourced vegetable surfactants and glycerin, Wonder Blok is an innovative, gentle, smell-good approach to traditional stain reduction. Ideal for cleaning all white areas and minimising unwanted discolouration WITHOUT bleaching - this really works!

+

HOW TO USE Wet coat and apply regularly to reduce staining. Rinse well. While a mild product, be careful not to get into dogs eyes.

Infused with natural oils from the Illawarra Flame Tree Flower.



FAST BLOW DRY SPRAY

+

Fast dramatically reduces drying time, by up to 50%, by evaporating water quickly. Infused with extracts from the Illawarra Flame Tree Flower, Fast will retain moisture, enhance overall condition, and protects the coat from harsh natural elements. It contains a slight hold ingredient for better coat management and a special active ingredient that eliminates static electricity and stops the flyaways. A brilliant blow drying spray that halves the drying time.

++

HOW TO USE Shampoo and towel dry thoroughly before applying throughout coat including under layers, brush through. Blow dry into shape until dry.

SIZES AVAILABLE

500ml Spray **FAST**
1 Litre Bottle **FAST001**
5 Litre Bottle **FAST005**



SIZES AVAILABLE

ONE SIZE ONLY
200ml Bottle **CB200**

PROTEIN COAT BALM ANTI-STATIC FINISHING BALM

+

Light and non-greasy Protein Coat Balm will tame flyaway hairs and add a light weight to help settle and smooth down the lengths of the coat to keep it in place. It contains UV Filters to moisturise and protect all coats, particularly long flowing coats, from sunburn and dehydration. Protein Coat Balm can be applied on a regular basis to prevent sun damage or when wrapping the coat, or just before going in the ring for a perfect finish.

++

HOW TO USE Use a small amount and smooth down the lengths of the coat. Then apply an extra amount to the ends of the coat by clumping the hands along the edges of the coat fall. Comb or brush as usual.



SIZES AVAILABLE

ONE SIZE ONLY
250g Can **RC029**

REVIVA COAT MOISTURISING FOAM

+

A revolutionary detangling and nourishing 'leave-in' moisturising foam crafted to maintain and improve coat condition. Ideal for use on all coat types, all coat colours, all year round. Reviva Coat is an ideal alternative to a regular conditioner that retains fullness and volume without weighing the hair down. Apply to a wet or dry coat for optimum results and protection from sun damage.

++

HOW TO USE Shake can well before use. Invert can, foam required amount into hand. Apply to wet or dry coat. May mix 1 part in 10 parts water in a spray bottle for grooming flowing coated breeds.



BLOW DRY CREAM

FLATTEN/ SOFTEN/CONDITION

+

Nothing works better to instantly flatten and soften a boofy coat on either a young puppy coat or a coat that just bulks out too much. Blow Dry Cream can be used as softening, grooming spray to minimise and deter static. Use a wide toothed comb to ease through the coat and blow dry with a Plush Puppy® Pin Brush, finishing with a Plush Puppy® Anti-Static Brush.

+ +

HOW TO USE After shampooing, apply to a wet coat. Dilute 2 teaspoons into 250ml of water in a spray bottle and spray throughout the coat. For best results blow dry coat.



SIZES AVAILABLE

225g Tub **BDC225**



SIT N STAY

PLIABLE COAT SHAPER

+

Shape and mould with Sit N Stay, a pliable coat shaper for shaping small areas and keeping styles in place. Used also to hold chalks and powders on the coat. Use for shaping furnishings, root-lifting, hand shaping more bitsy, unkept looks and as a pre-chalker on legs. Highly effective anti-slip product to apply to pads to combat some of those tricky indoor show surfaces.

+ +

HOW TO USE Apply a small amount to hands and rub together until stickiness changes from wet sticky to dry sticky (10 seconds). Apply to dry coat either at the roots for lift, or to the mid-lengths and ends for shaping.

SIZES AVAILABLE

ONE SIZE ONLY

105g Tub **SNS**

SWISHY COAT

COAT MANAGER

+

Proven to be one of our most ingenious products, Swishy Coat is the ultimate coat manager for flowing coated breeds where the coat is expected to hang in a smooth, swinging, swishy action in motion. Enhancing silkiness in the coat, Swishy Coat can also be used to temporarily straighten wavy coats while effectively reducing volume and static electricity.

+ +

HOW TO USE Mix 1 teaspoon of Swishy Coat with 250ml of water in a spray bottle. Spray liberally throughout coat layers in areas that require straightening. Blow dry for smooth result.



SIZES AVAILABLE

ONE SIZE ONLY

225g Tub **SY027**



O.M.G

READY TO USE GROOMING SPRAY OR CONCENTRATE

+

The star product in any grooming regime, O.M.G is a grooming phenomenon that works to repel dirt, disentangle knots, make brushing easier, remove hair spray and so much more - IT REALLY WORKS!! It never builds up and never goes stringy. O.M.G is amazing for regular brushing as it hydrates the coat reducing stress and coat loss. Its active ingredients smooth the cuticle and protect the coat. Available in ready-to-use or concentrated formulation.

++

HOW TO USE

Dilute O.M.G Concentrate 1:10 (1 part O.M.G to 10 parts water) or up to 40 parts water to suit individual coat needs. The lesser dilution has stronger effects and is excellent for easy removal of knots and tangles. Spray diluted concentrate or O.M.G 'Ready to Use' approximately 45cm from the coat. Use on wet or dry coat prior to brushing or disentangling.

SIZES AVAILABLE

100ml Spray **OMGRU100**
250ml Spray **OMGRU250**
500ml Spray **OMGRU**
1 Litre Bottle **OMGRU010**

CONCENTRATE

500ml Bottle **OMGC**

VOLUMISING CREAM

STYLING CREAM FOR FULLER COATS

+

Make 3 hairs look like 3,000 with this innovative hair thickening cream, suitable for use on all types of coats Volumising Cream is a real solution for out of coat situations that won't leave a sticky residue or unwanted stiffness. Excellent for boosting volume in coats where a natural fuller, grown look and feel is essential.

++

HOW TO USE Mix 1 tablespoon with 1 cup of warm water and saturate mix through a barely damp coat. Leave in, do not rinse. Blow dry up and against the growth of the coat.

SIZES AVAILABLE

ONE SIZE ONLY
225g Tub **VOL225**



VOLUMISING SPRAY

READY TO USE

+

More hair, oh yeah! Volumising Spray is the 'Ready To Use' quick and easy way to fuller coat results on any type of coat. Use either before blow-drying or use to 'fluff-up' the coat before the show. A hair thickener, not a hair stiffener! Leaves the coat looking and feeling naturally fuller with no sticky residue or build-up.

++

HOW TO USE Holding spray approximately 45cm from coat, spray through dry or damp coat. Blow dry or brush to shape. Suitable for use on all coat textures.

SIZES AVAILABLE

500ml Spray **VOLSP**
1Litre Bottle **VOLSP010**
5 litre Bottle **VOLSP005**



**Odour Muncher
kills bacteria that
causes the odour.**



ORIGINAL SCENT



FRESH SCENT

ODOUR MUNCHER ORIGINAL OR FRESH

PERFUMED DEODORISER

+

A must-have product for all dog lovers, this fabulous, smell-good deodoriser literally munches the unwanted odours that your fur-friend sometimes leaves behind. Odour Muncher is a fresh approach to dog hygiene that actually kills odour causing bacteria instantly. Use directly on the dogs coat, bedding, kennels, grooming salons, vet surgeries, cars and anywhere with an undesirable scent.

+ +

HOW TO USE Spray a mist directly on the dog coat, bedding and living areas as required.

SIZES AVAILABLE

100ml Original Spray	OM100
100ml Fresh Spray	OMF100
200ml Original Spray	OM175
200ml Fresh Spray	OMF200
5 Litre Original Bottle	OM005
5 Litre Fresh Bottle	OMF005



SIZES AVAILABLE

ONE SIZE ONLY

200g Tub **PPREG**

POWDER PUFF REGULAR

DRY CLEANSER FOR ALL COATS

A dry powder alternative to a wet shampoo that deodorises the coat leaving it looking and smelling clean and fresh. Suitable for use on all coats, ideal for soft coated and long coated breeds.

HOW TO USE Apply liberally and work well into all areas with hands and by brushing in different directions. Powder is easily removed by brushing well or blow drying with a cool dryer. Leaves coat clean and odour free.

POWDER PUFF TERRIER

DRY CLEANSER FOR HARSH COATS

An amazing texturising powder not only adds a strong coarse texture, but also deodorises the coat leaving it smelling fragrantly fresh. Ideal for hand stripping, using a stripping knife and carding.

This is not chalk or talc, but a scientific formula blending texture adding ingredients with absorbent powders that also remove dirt and moisture from the coat. Perfect for increasing texture to any coat.

HOW TO USE Apply a minimal amount and work throughout the coat. Work well into all areas by lightly brushing against the direction of growth. Powder is easily removed by brushing well or blow drying with a cool dryer. Can be repeated for added texture.



SIZES AVAILABLE

ONE SIZE ONLY

100g Tub **PPTER**



SIZES AVAILABLE

ONE SIZE ONLY

400g Tub **FFREG**

FAIRY FROST

FOR WHITER, BRIGHTER COATS

Ultra-fine and bright white, Fairy Frost is a more effective and innovative approach to the usual methods of white chalking and adding powder. Fairy Frost will create the brightest white tone that clings all day without clumping. Perfect for creating a crisp white tone all over the coat without harshness.

HOW TO USE Apply with Plush Puppy® Ultimate Powder Brush or soft bristle brush. Work well into the area where required for enhancing whites.



PIXIE DUST

SPARKLING FINISHING POWDER

+

Lightly sprinkled through the coat, Pixie Dust, the ultimate glamour powder for all coat colours, will shimmer in the sun and under lights leaving your dog's coat reflecting light and shining diamond bright.

++

HOW TO USE Apply small amount via sprinkling on brush or directly onto coat. Brush through coat to add a hint of sparkle. Can be mixed with regular whitening powder.

SIZES AVAILABLE

ONE SIZE ONLY

110g Shaker **PD110**

CHALKESTRAL

CHALK HOLDER & CONDITIONER

+

Protect • Moisturise • Hold. Ultra-conditioning and totally water soluble, Chalkestral is uniquely formulated to adhere chalk to the coat for an all day hold with flawless texture. Not too heavy, nor too runny and never greasy, Chalkestral creates impeccable groomed results every time while eliminating the danger of breakage caused by chalk.

++

HOW TO USE Use small amount on hands and wipe over area prior to applying chalk. Apply chalk or white powder with brush immediately.



SIZES AVAILABLE

ONE SIZE ONLY

250g Tub **CHK250**



COVER-UP CREAM

WHITE MAKE-UP

+

Applied layer upon layer Cover-up Cream works to instantly mask stains, blemishes and discolouration on all white coated areas. Cosmetically covers red or worn elbows, muzzle areas and inside ears to create a natural looking, fuller coated look. Cover-up Cream produces long lasting results that are easy to wash out.

++

HOW TO USE Apply with barely damp sponge in light layers allowing a few seconds between each application. Add loose chalk for quick dry finish. Comb or brush as usual. Wash to remove.

SIZES AVAILABLE

ONE SIZE ONLY

100g Tub **CU100**



RUFFY TUFFY

TEXTURISING COAT SPRAY

+

Create texture and settle a fluffy, soft or freshly bathed coat with Ruffy Tuffy. Designed specifically for harsh and short coated breeds where wire texture or a coarse coat is essential. Ruffy Tuffy effectively firms and coarsens the coat by separating and individualising the hairs for that unwashed, wired, texturised terrier look.

+ +

HOW TO USE Spray approx. 30cm from coat and let dry. Apply layer by layer until the required texture is achieved.

SIZES AVAILABLE

ONE SIZE ONLY
225ml Bottle **RUFTUF**



HOLD

COAT SHAPER

+

Containing Pro Vitamin B5 to improve elasticity, moisture retention and flexibility in the coat hair HOLD is a strong sculpting spray scientifically formulated for shaping all types of coats on Show Dogs. Quick drying yet completely water soluble HOLD won't become sticky nor create build-up in the coat and is easily removed by simply shampooing the coat.

+ +

HOW TO USE Shake can well before use. Spray coat from approximately 30cm away. Sculpt coat into shape. Remove by shampooing the coat.

SIZES AVAILABLE

ONE SIZE ONLY
400g Can **HOLD**



STUK UP

STYLING & COAT FIX

+

LOCK IN THAT SCULPTED LOOK with STUK UP, a non-aerosol cement strength styling and coat fix spray. It offers extreme hold when sculpting and fixing the coat into shape. Use on wet or dry coats for extra root lift, creative styling, super-strong hold and so much more!

+ +

HOW TO USE Apply light spray to wet or dry coat holding bottle approximately 25cm from coat. Keep repeating application until desired texture is achieved. Water Soluble and pliable when brushed.

SIZES AVAILABLE

ONE SIZE ONLY
225ml Bottle **SU175**



PUFFY DOG+

COAT STYLING MOUSSE

+

This non-aerosol styling mousse will boost volume and lift while holding the coat in its blow-dried shape. Puffy Dog+ will create fuller roughs, pants, legs, tails and anywhere fullness is required.

++

HOW TO USE Shake well before use. Foam a golf ball size amount into hands, apply to wet coat where required. Blow dry coat into shape desired.

SIZES AVAILABLE

ONE SIZE ONLY

200ml Bottle **PUFFY**



SHINE AND COMB

SHINE FINISH SPRAY

+

Get glistening and glossy groomed results with Shine and Comb, a light-weight, totally oil-free finishing spray formulated to add instant healthy looking shine to the coat without leaving a greasy look or feel. Applied to a dry coat Shine and Comb will make top-lines and colours really shimmer while doubling as a light disentangling solution.

++

HOW TO USE Mist approximately 30cm away onto dry coat for added shine and polished finish.

SIZES AVAILABLE

ONE SIZE ONLY

250ml Bottle **SC026**



ANTI-STATIC COAT CONTROL

ANTI-STATIC SPRAY

+

A lightweight spray infused with Witch Hazel Leaf, Linden Flower, Birch Bark and Nettle that work together to control static and flyaways on all coats. It is particularly brilliant on long flowing coats. Added benefits include a UV filter to stop sun damage and protect against heat. As it is lightweight in formula, it will not go oily or cause hairs to stick together, nor will it soften strong texture coats. It is an amazing grooming tool that works as an anti-static for scissoring and finishing.

++

HOW TO USE Spray light mist from 30cm on a dry coat, repeat if necessary.

SIZES AVAILABLE

ONE SIZE ONLY

250ml Bottle **ASS250**

FLOWER ESSENCE DROPS

+

An alternative approach to overcoming the negative and undesirable behaviour your dog may demonstrate at times during travel, while in unfamiliar surroundings, when they become over-excited or while they're bored and lacking concentration. Flower Essence Drops helps to bring out the traits you wish them to display.

++



APPREHENSION

For dogs with an irrational fear of the unknown e.g. ring shy, dislikes certain environments or experiences.

SIZES AVAILABLE

ONE SIZE ONLY
25ml Bottle **APP**



SHOW REVIVER

Good pick me up for lethargic or lazy dogs e.g. bored, hates the heat, exhausted after stress of travel.

SIZES AVAILABLE

ONE SIZE ONLY
25ml Bottle **SHOWREV1**



HYPERACTIVITY

Good general calming balancer for an overexcited or hard to control dog e.g. too much energy and zeal - doesn't appear to have a concentration span - often a young dog.

SIZES AVAILABLE

ONE SIZE ONLY
25ml Bottle **HYP**



TRAVEL WELL

Assists dogs that suffer from travel e.g. sickness, stress, salivating.

SIZES AVAILABLE

ONE SIZE ONLY
25ml Bottle **TRAVEL**



SPRAY BOTTLES

+

Conveniently graded in units for easy mixing and dilution of show styling products. Easy to hold, ergonomic design with neat trigger that disperses a fine, even mist.

SIZES AVAILABLE

MEDIUM **SBO250** 250ml Bottle
LARGE **SBO500** 500ml Bottle



MIXER BOTTLE

++

Easily mix and dilute products to required rates. This 500ml Mixer Bottle comes with convenient measurements on the side to make mixing easy.

SIZES AVAILABLE

ONE SIZE ONLY
500ml Bottle **MIXER**

UPIN

ULTIMATE REGULAR PIN BRUSH

21mm Pins

With 21mm round-top pins this brush is ideal for grooming all breeds with comfort, particularly short coated breeds. Featuring an ergonomic designed handle crafted of beechwood and high quality aeroelastic rubber base housing the strong polished pins.

++



Plush Puppy ULTIMATE
MADE IN GERMANY
EXCLUSIVE. ERGONOMIC. EFFECTIVE.

UXLPIN

ULTIMATE EXTRA LONG PIN BRUSH

35mm Pins

With strong 35mm extra long round-top pins this brush is ideal for blow-drying and grooming long flowing coated breeds. Featuring an ergonomic designed handle crafted of beechwood and high quality aeroelastic rubber base housing the strong polished pins.

++



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ULPIN

ULTIMATE LONG PIN BRUSH

27mm Pins

With 27mm round-top pins this brush is strong and ideal for blow-drying and grooming full coated breeds. Featuring an ergonomic designed handle crafted of beechwood and high quality aeroelastic rubber base housing the strong polished pins.

++



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UTPIN

ULTIMATE THICK PIN BRUSH

20mm Pins

Thicker 20mm pins will not bend and are ideal for all short, dense coats and long and softer coated breeds. This will leave coat smooth and shiny. Featuring an ergonomic designed handle crafted of beechwood and high quality aeroelastic rubber base housing the strong polished pins.

++



Plush Puppy ULTIMATE
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UBOAR

ULTIMATE 100% PURE BOAR BRISTLE BRUSH

Made with 100% pure black boar bristle from the chest of the boar – the highest quality bristle available - this brush will last a lifetime. Featuring an ergonomic designed handle crafted of beechwood and quality aeroelastic rubber base that houses the boar bristles offering optimum brushed results on all short coated breeds.

+ +



ULTIMATE
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UASTAT

ULTIMATE ANTI-STATIC PORCUPINE BRUSH

This brush will eliminate static electricity and remove tangles and loose coat hair with ease. It features a unique combination of pure boar bristles and dialon porcupine tufts set into the finest quality aeroelastic cushion base. Due to its superior anti-static properties, we use Dialon instead of nylon. The handle is of ergonomic design and crafted from high-quality Beechwood.

+ +



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USLIC

ULTIMATE SOFT SLICKER BRUSH

The Ultimate Soft Slicker Brush is of ergonomic design to lessen strain on the groomers hand, while offering maximum brush contact. It is ideal for abolishing loose hair, de-matting and individualising all coats of various types and lengths. The pins penetrate through the dogs coat without excessive pulling on the hair or scratching the skin.

Pure natural rubber is used to make the flexible aeroelastic cushion that houses Nickel plated 'no rust' pins at the optimum angle for softness and effectiveness. The handle is crafted from high-quality Beechwood.

+ +



ULTIMATE
Plush Puppy
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UPOW

ULTIMATE POWDER APPLICATOR BRUSH

Only 10cm long this brush is conveniently sized and specifically designed for applying powder to show dogs.

+ +



ULTIMATE
Plush Puppy
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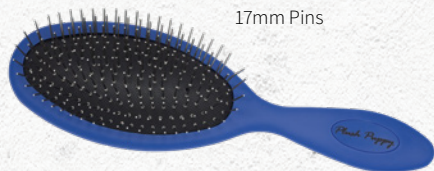
PIN BRUSH REGULAR OR LONG - ROUND TIPPED PINS

Ideal for providing comfort whilst brushing. Designed with secure round-tipped pins set into a rubber cushion these pin brushes will reduce dragging and leave dogs coat knot free.

SIZES AVAILABLE

17MM PINS **PINRND**

22MM PINS **PINLONG**



17mm Pins



22mm Pins



PKTPIN

POCKET PIN BRUSH

+

Ideal for providing a pocket sized brush for ringside or smaller to reach areas. The Pocket Pin is a lightweight, convenient handy size with 15mm pins set into a secure rubber cushion.

+



BOARBRIS

100% PURE BOAR BRISTLE BRUSH

+

An effective pure bristle brush, ergonomically designed for extra comfort when grooming long, short and soft coated breeds.

+



ASPORC

ANTI-STATIC PORCUPINE BRUSH

+

A super anti-static brush for use on a wide range of coats. Ergonomically designed for less stress to the avid groomer.

+



LPSLIC**COMPACT LONG PIN SLICKER BRUSH**

Ideal for dense coats that require deep brushing with intensive coat separation and finish. Great give and cushioning for a softer effect. Lightweight, ideal balance of slicker pins and ergonomically designed.

**LLSLIC****LARGE LONG PIN SLICKER BRUSH**

Optimises the finish to both long and dense coats while being extremely gentle during use. It is ideal for abolishing loose hair, de-matting and deep brushing with intensive coat separation and finish. The extra-long pins are designed with a bend to create mega lift and movement and allow you to pick up more coat with each brush stroke.

**SLICSOFT****SOFT SLICKER BRUSH**

Great give and cushioning for a softer effect. Lightweight, ideal balance of slicker pins and ergonomically designed.



**MINI
MINISLIC**

PROFESSIONAL GROOMING COMBS

Built for ease of use and reducing fatigue for any groomer, these combs feature an oval shaped spine that fits comfortably in the hand. Each comb features an anodic oxide finish on the spine and pins that reduce drag and static to the coat. Fine and coarse pins made of hardened stainless steel will not bend and easily glide through the thickest of coats.



C001 - 11.8" Grooming Comb with 35mm length rounded pins, 50% fine pins 50% coarse pins



C002 - 7.5" Grooming Comb with 30mm length rounded pins, 20% fine pin 80% coarse pins



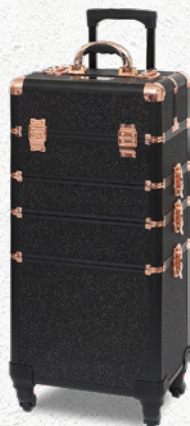
C003 - 7.5" Grooming Comb with 30mm length rounded pins, 50% fine pin 50% coarse pins

COLOSSAL GROOMING BOX

Get an abundance of storage space while using all of the levels of storage compartments available, or taking some out when they are not required! The choice is yours! Rose gold trimmings adorn the glittering black finish for ultra style.

COLOUR AVAILABLE

Rose Gold Trim on Black **CGBOXRG**



**COLLAPSIBLE,
ADAPTABLE
DESIGNS**



GRAND GROOMING BOX

Sleek & striking with its sparkling black finish this multi-level grooming box is lockable for added security during transit and features reinforced aluminium edging, a fully lined interior, smooth moving spinner wheels and a durable retractable handle.

COLOURS AVAILABLE

Rose Gold Trim on Black **GGBOXRG**

Black Trim on Black **GGBOX**

PRO-GROOMING BOX

Professional, practical and portable this Grooming Box is the epitome of contemporary design and a must-have for any stylish and organised professional show dog groomer.

COLOURS AVAILABLE

Rose Gold Trim on Black **GBOXRG**

Black Trim on Black **GBOX**



COAT SAVER COLLAR

A semi check/choker that slips over the head but is hard to slip off. Made from long lasting plaited/woven nylon rope. Colour fast and won't cut or damage the coat.

SIZES AVAILABLE

"APPROX" WHEN FULLY OPEN FOR MAXIMUM HEADWIDTH.
MEASURE WIDEST CIRCUMFERENCE OF DOG'S HEAD FOR FIT
OVER HEAD TO SELECT COLLAR.

XXS = 26cm/10", L = 47cm/18 1/2"
XS = 33cm/13", XL = 58cm/23",
S = 36cm/14 1/4", XXL = 69cm/27 1/2"
M = 43cm/17"



SIZE	CODE
XXS	CSCXXS
XS	CSCXS
S	CSCS
M	CSCM
L	CSCCL
XL	CSCXL
XXL	CSCXXL
JUMBO	CSCJUMBO



PUMPS PUMP5LTR PUMP20L

5 Litre or 20 Litre pumps suitable for all Plush Puppy® 5Lt bottled or 20 Litre Drum products. It allows for easy and controlled distribution of your dog grooming products into a smaller bottle or Plush Puppy® Mixer bottle.



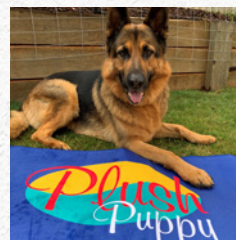
SPORTS UMBRELLA UMB

Premium eight panel Sports Umbrella will keep you and your four-legged friend shaded or dry at any show or event. This umbrella gives excellent extra deep coverage as well as a wide 1.3 metre diameter shade.
Diameter 1300mm (open) x 1025mm length including handle.



TRAVEL CUP/WATER BOTTLE CUP WATERBOT550

The 600ml Travel Cup or 550ml Water Bottle will ensure you maintain the temperature of your drinks while travelling to and from, and while attending any events. Both are double walled and vacuum insulated.



PRO-GROOMING MAT

Extra comfort for your dog during transport or grooming with 3mm thick cushioning covered with soft fleece material and a rubber-lined non-slip base perfect for use in trolleys, crates and on grooming tables.

SIZES AVAILABLE

MEDIUM	GMATMED	LARGE	GMATLGE
730mm X 450mm		870mm X 590mm	

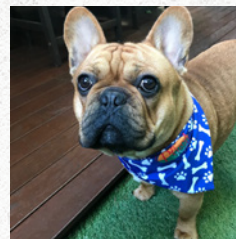


PRO-GROOMING APRON

Designed to protect what you are wearing, this water-resistant Plush Puppy® Apron is conveniently fitted with a large central pocket so that you can keep your tools within easy reach while on the job. One size fits all.

SIZES AVAILABLE

ONE SIZE FITS ALL **APRON**



BANDANAS

Reversible Aussie Made bandanas with 4 plastic snaps giving you a range of sizing on each bandana. Waterproof comfortable soft material.

SIZES AVAILABLE

SMALL	FITS A 27-37CM NECK	BANSML
MEDIUM	FITS A 37-47CM NECK	BANMED
LARGE	FITS A 47-57CM NECK	BANLGE

JOIN THE ULTIMATE DOG GROOMING REVOLUTION TODAY!



NO IFS OR BUTS
THERE IS NO OTHER RANGE THAT COMPARES



ALL PRODUCTS WITHIN THE PLUSH PUPPY® SHAMPOO AND CONDITIONING RANGES ARE SUITABLE FOR DOGS WITH MOST SKIN PROBLEMS AND ARE FORMULATED PRIMARILY FROM NATURALLY SOURCED INGREDIENTS. ALL PRODUCTS WITHIN THE PLUSH PUPPY® SHAMPOO AND CONDITIONING RANGES ARE SUITABLE FOR USE IN A HYDROBATH AND MOST OTHER BATHING METHODS. ALL ARE ENVIRONMENTALLY FRIENDLY AND NOT TESTED ON LABORATORY ANIMALS. ALL SHAMPOOS AND CONDITIONERS SHOULD BE APPLIED UNLESS OTHERWISE SPECIFIED, DILUTED 1:5 FOR GENERAL CLEANSING AND UP TO 1:10 FOR LIGHTER CLEANSING. DILUTION AIDS MORE EVEN DISPERSION AND OUTCOME. PLUSH PUPPY® SHAMPOOS ARE OF HIGH QUALITY, EXTREMELY PERFORMANT, BIO-DEGRADABLE AND CATER FOR THE DISCERNING SHOW PERSON SEEKING A POINT OF DIFFERENCE.

YOUR LOCAL STOCKIST:

SPOON CONVERSIONS

1 Tablespoon = 4 Teaspoons
1 Dessertspoon = 2 Teaspoons

USA CONVERSIONS

250ml = 8.5oz • 500ml = 16.9oz
1 litre = 33.8oz • 5 litre = 1.32gal

BRITISH IMPERIAL CONVERSIONS

• 250ml = 8.8oz • 500ml = 17.6oz
• 1 litre = 35.2oz • 5 litre = 1.1gal



VISIT PLUSH PUPPY® ONLINE FOR ...

BREED SPECIFIC
GROOMING
ARTICLES

PERSONALISED AND
PROFESSIONAL
GROOMING ADVICE

INTERNATIONAL
DISTRIBUTION
CONTACT DETAILS



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**CRUELTY-FREE
PRODUCTS**
NO ANIMAL TESTING

NO IF'S OR BUTS

THERE IS NO OTHER RANGE THAT COMPARES



**PROUDLY
AUSTRALIAN**
MADE & OWNED